



Colonial Beach Comprehensive Plan Update

Workshop #3 – Implementation

March 24, 2009

Town Center Building, 5:30 PM

MEETING SUMMARY

MEETING OBJECTIVE

The main objective of the meeting was to:

- Discuss Implementing the Comprehensive Plan
- Learn about various implementation strategies such as:
 - Establishment of a National Historic District
 - Establishment of an Enterprise Zone
 - Utilization of the Main Street Approach
- Group Discussions of the top priority goals and strategies to achieve those goals
- Validate the work to date and provide comments as needed

This meeting served as the 3rd public input workshop. Approximately 27 citizens attended. This meeting was the final scheduled public input workshop.





































































































EVENING ACTIVITIES

- Power Point Presentation
 - Implementing the Comprehensive Plan
 - Department of Historic Resources Presentation
 - Virginia Main Street Program Presentation
 - Enterprise Zone Presentation
- Group Sessions
 - Implementation Strategies – identification of top priorities and policy areas
- Summaries and Next Steps

COMMENTS RECEIVED

Implementation Strategy Priorities

At the conclusion of the presentation, individuals were divided into 3 groups to review and discuss the identified implementation strategies and identify any additional strategies. Individuals were then asked to rank their top policy area and their top two strategies within each policy area. Those results are summarized in the table below. Specific comments have been identified in green.

Policy Areas & Identified Strategies	 Most important policy area  Most important strategy
Economic Development	     
Utilize the Main Street Approach to encourage revitalization	     
Attract / host a number of smaller events throughout the year	    
Establish Partnerships with area tourism organizations such as the Rt. 3 Historic Corridor, the Monroe Foundation, etc...	   
Improve the town's gateways on Rt. 205, obtain VA By-way designation	   
Identify and market to desired industries such as health and medical services, recreational enterprises, and high tech / professional offices	  
Establish a local Enterprise Zone	  
Develop a clear vision and concept plan for the historic resort commercial / boardwalk area and seek funding for its implementation, hire a money grabber and economic development specialist, grant seeker	  
Apply for a national and state historic district designation	 
Promote Colonial Beach for tourism and recreational activities to a regional market, Colonial Beach's viability is based on natural resources / tourism	 
Interpret the town's rich history for residents and visitors	
Support and expand the town's hospitality and maritime recreational enterprises	
Develop a vision and streetscape plan for Colonial Avenue and seek funding for its implementation	
The Arts	   
Provide the use of public buildings and spaces to various organizations for events, activities, and the showcase of their art	         
Support and promote a variety of events where local artists can showcase their talents (all arts performance and fine arts)	        
Establish an arts commission to explore ways to attract artists and promote the town as an artist-friendly community	   
Establish art everywhere-murals, public art, etc.	 
Donate town property for artist housing	
Land Use	 
Improve the aesthetics of town owned land	         
Identify development opportunities for the vacant town owned land and seek public/ private partnerships for the proper development of those properties as appropriate	       
Revise the towns Zoning Ordinance for compatibility with the Comprehensive Plan, must protect / use town resources & assets	   
Provide additional park and open space opportunities in the northern section of town	   
Establish a joint land use planning area with Westmorland County	 

Develop a collaborative policy for potential future boundary adjustments	●
Environment	●
Seek and / or appropriate funding to employ restoration efforts on endangered / deteriorating environmental areas especially the town's shorelines	●●●●●●●●●●
Work with local and regional environmental agencies and universities to develop educational materials and monitor environmental resources	●●●●●●●●●●
Channel development away from critical environmental areas	●●●●●●
Implement environmental design criteria into the Zoning Ordinance or town procedure manuals, on a site specific scale	●●
Provide educational materials for residents and business owners on important environmental issues	
Public Facilities and Services	●
Work with Westmoreland County Health and Social Services to expand its outreach services to citizens of Colonial Beach	●●●●●●●●
Replace / upgrade the older sections of the water distribution system to improve reliability, increase efficiency, and reduce operating costs	●●●●●●●
Install meters on all residential hook-ups to ensure equitable charges and encourage conservation, <i>install individual water meters</i>	●●●●●●●
Improve the recycling program to reduce waste transported to the landfill	●●●●
Identify and prioritize areas where insufficient surface drainage is a concern and appropriate or seek funding to correct it	●●●●
Continue the repair and replacement of the sewage collection system to reduce inflow and infiltration	●●
Provide the police department with adequate facilities through the construction of a new police facility at an appropriate site	●
Housing & Neighborhoods	
Adopt ordinance regulations that ensure adequate preservation of open space and community amenities such as sidewalks and trails	●●●●●●●●●●●●
Assist residents in coordinating neighborhood clean-up campaigns, ongoing litter control programs, and other revitalization efforts	●●●●●●●●
Support, encourage, and / or identify innovative and sustainable proposals for independent living facilities for 55+ year old individuals	●●●●●
Adopt design guidelines and / or Zoning Ordinance amendments for areas where infill and redevelopment is threatening the existing community character	●●●●
Encourage green development practices that preserve resources and provide sustainability to the housing stock	●●
Transportation	
Establish an overlay district along the town's primary roadway corridors that address a variety of design standards and streetscape improvements	●●●●●●
Plan and implement an integrated system of pedestrian and bicycle facilities	●●●●●●
Nominate Rt. 205 between Oak Grove and Rt. 218 as a state scenic byway to link existing state scenic route segments and encourage tourism	●●●●
Identify and implement needed aesthetic / functional improvements to the Rt. 205 / Colonial Avenue intersection	●●●●

Identify specific funding avenues and alternative to pave existing gravel roads and improve badly deteriorated roadways	● ● ●
Reduce traffic on Rt. 205 by developing roads and / or bicycle-pedestrian trails connecting the northern and southern sections of town to the Central Area	● ● ●
Support the public transportation program through increased public awareness	● ●
Improve and repair deteriorating sidewalks and ensure ADA standards are met	● ●
Improve way finding signage throughout town	●
Support and expand the mobility of golf carts throughout town	●
Construct the platted but non-existent roads to encourage infill development	
Identify public parking needs in the historic resort commercial area and establish formally developed town owned parking areas	
Parks, Recreation & Open Space	
Work toward the development of a community center for all ages, inclusive of a community swimming pool	● ● ● ● ● ● ● ●
Establish a recreation commission or committee to oversee the parks system and work toward future improvements	● ● ● ● ● ● ●
Improve existing parks, playgrounds, and open spaces through increased maintenance and additional plantings	● ● ● ● ●
Work with the school board, Westmoreland County and other organizations such as YMCA, Lions Club and churches to identify and provide recreational opportunities which match people's needs	● ●
Establish a prioritized list of needed facility improvements and identify funding for those improvements	● ●
Extend rip-rap and boardwalk from town dock to park at the point, creating a large beach	●

General Comments

The draft plan and maps were available for review. The comments received are listed below.

Future Land Use Map

- Preserve the Commercial / Residential area off Dennison Street.
- All town property between Washington and beach front should become park – trees, shrubs, benches, fountain, bike path, etc.

Bikeways and Trails Map

- I think the bike path / trail should circle Riverview Circle and return
- The bike trail and path should all be along the Potomac River in the north side of town.
- Plus to James Monroe's Birthplace

NEXT STEPS

Revisions will be made to the draft chapters as needed and a draft Ch 5 - Implementation Strategies will be developed and given to the Planning Commission for review in late April / early May.