



Westside Elementary and Windsor Middle Safe Routes To School - Kick Off Meeting

January 20, 2011
3:30 PM

MEETING SUMMARY

MEETING OBJECTIVES

The main objectives of the meeting were to:

- Explain the SRTS program, its components/benefits
- Explain the role of project stakeholders and project timeline
- Review preliminary analysis data compiled to date for each school
- Group Brainstorming on the potential obstacles, opportunities, marketing tools, and other stakeholder groups to involve.

EVENING ATTENDANTS AND ACTIVITIES

The meeting was attended by 27 individuals from a variety of stakeholder groups. See attached attendants list. Attendants were each given a packet of information that included contact information, SRTS program information, analysis maps of each school and a project schedule.

Evening activities included:

- Power Point Presentation
 - SRTS program, benefits and components
 - Stakeholders' role
 - Preliminary analysis for each school
- Group Discussion
 - Obstacles, opportunities, marketing, etc.
- Review of project activities and schedule

COMMENTS RECEIVED DURING THE GROUP DISCUSSION

- If crossing Rt. 258 significant traffic control will be needed
- Windsor Middle – a new school is planned to be built on same site
- Walking or biking to school is not part of the culture currently – need to inspire a cultural shift
- People do currently walk along North Court St.
- Library and high school are destinations in Windsor

- The Town of Windsor is very supportive of sidewalks
- Need more recreational facilities for kids to use (things to do)
- Acknowledged that students who live close to the school are generally picked up first and dropped off last
- Some students do walk to Windsor Middle School – There is not an official policy that prohibits walking/biking. The school does provide transportation for every student since there are currently no safe facilities for walking/biking.
- It will be important to meet with individual communities / neighborhoods as we move forward that are within the walking/biking zone
- Safety concerns – crime recently in the Windsor area may be an obstacle
- Lighting is needed on North Court Street
- Need to give direction for procedures needed to allow kids to participate on a walking school bus and/or bike train. Does the parent need to become certified, etc...?
- Other Stakeholders to involve
 - Westside Elementary's Watchdog Program – dad's come to elementary school daily
 - School Nurses / Physical Education teachers
 - PTA members
 - Windsor Athletics Association
 - Economic Development Individuals for County and Towns.
 - Tidewater Bicycle Association – members ride in the area weekly
 - County tourism staff members
- Media/Marketing Avenues to promote involvement in the program
 - Churches – newsletters/websites
 - Town newsletters and web sites
 - School newsletters
 - P&R e-newsletter
- Area Businesses to involve
 - YMCA
 - Smithfield Foods - large trucks on roads – driver safety – education of drivers

NEXT STEPS

Stakeholders will be contacted soon about the following items:

- Dates for the key stakeholder kick off meetings at each school to occur in February
- School data and other information needed for the SRTS Plan in preparation for the meeting in February.

Thanks to everyone for their attendance!

SAFE ROUTES TO SCHOOL (SRTS) COMMUNITY ADVISORY COMMITTEE MEETING #1
 JANUARY 20, 2011
 SIGN-IN

NAME	ORGANIZATION	STREET ADDRESS	PHONE	EMAIL
Gamie Oliver	1000 Planning	Monument Circle 1000, VA	(757) 365-6336	joliver@iuvus.net
Michael Jones	Citizen	32 Pike St Windsor, VA 23487	757 371-3335	Michael.h.jones1@icny.com
RAY HUNT	VDOT PLANNING	1700 N. MAIN ST SUFFOLK, VA 23434	757 925-1595	ray.hunt@VDOT.VIRGINIA.GOV
ALRT BERKLEY	ITOL	1740 MONUMENT CIRCLE Keele of WIGHT, VA 23391	757- 365-6216	aberkeley@iuvus.net
Tulian EVANS	Smithfield Police Dept	1413 South Church St. Smithfield VA 23430	757 357-3247	TEVANS@SMITHFIELDVA.GOV
Amy KING	LOW ECON. DEV	17140 MONUMENT CIRCLE 15LE OF WIGHT VA 23397	365-6212	AKING@iuvus.net
Kimberly Cussick	WMS	Windsor Middle School North Ct. St. Windsor Va 23489	477- 3146	Kmiller@iuvus.net
Lee Flemmy	WAFonge Concert	31 Church Street WMPSON	647- 9409	

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NAME	ORGANIZATION	STREET ADDRESS	PHONE	EMAIL
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GLENN HOTT		23064 ROOFE DR WINDSOR VA	242-41819	G.HOTT@charter.net
JANET HOTT	Low stability			
Richard Rudnicki	NOVA Post		365-6226	RRUDNICKI@NOVA.NET
Patty Fleming	Town of Windsor	31 Church St Windsor, VA 23487	242-9491	
DEANIS CAMPAY	11	PO BOX 307 WINDSOR VA	242-4788	dcairney@windsorva.gov
Mark Farlo	Parus and Recreation	13036 Nivea Park Dr Carrington, VA	357-2291	m.farlo@parus.net

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NAME	ORGANIZATION	STREET ADDRESS	PHONE	EMAIL
John Napolitano	Guest	1492 S. Independence Blvd. Va. Beach VA 23462	4774 0888	
Yakonne Goff	IWCS	820 W. Main St Smithfield, Va 23436	365-1612	
George Pitkas	Northwoods Homes	1492 S Independence Blvd VA Beach VA 23462	757-474 2888	
James Clarke	Smithfield Ridge Dept	1613 J. ALLEN ST SMITHFIELD, VA 23430	757-357- 3247	
Susan Goetz	WMS Principal	Windsor Middle School	760-242- 39229	sgoetz@iwcs.k12.va.us
Andy McLaughlin	PARENT	3 VIRGINIA AVE WINNERS, VA 23487	242-9765	andymlaughlin@charter.net
Carol Rizzo	Land Studio			
Deleene Miles	The Miles Agency			

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NAME	ORGANIZATION	STREET ADDRESS	PHONE	EMAIL
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